

# Real Estate

*Sales & Management Training*

## PERSONAL MARKETING

Don't be embarrassed about what you do, you need to let everyone know you're a real estate agent and it doesn't have to cost you a fortune.

Personal Marketing is an area which many of us ignore because you know you're in real estate doesn't mean everyone else does.

Create top of mind awareness, be consistent and be exciting, as well as interesting so people ring you to give you business.

We will help you develop a plan to create the program you need to climb your way to the top. We also have CDs available look in our shop for details.

